

Shruti Sannon

ss3464@cornell.edu • shrutisannon.com

EDUCATION

- 2015-present PhD **Cornell University**, Communication
Committee: Natalie Bazarova (Chair), Dan Cosley (Co-Chair), Karen Levy, Brooke Duffy
- 2019 MS **Cornell University**, Communication
- 2014 MA **New York University**, Media, Culture, and Communication
- 2007 BS **The University of Toronto**, Psychology and Criminology (with Distinction)

RESEARCH INTERESTS

Privacy; digital labor; inclusive design; human-computer interaction; social computing

RESEARCH EXPERIENCE

- 6/2019-9/2019 **Microsoft Research**, Redmond, WA
Graduate Research Intern; Advisors: Dr. Mihaela Vorvoreanu and Dr. Adam Fourney
- 8/2015-present **Social Media Lab, Cornell University**, Ithaca, NY
Graduate Research Assistant; Advisor: Prof. Natalie Bazarova
- 8/2016-5/2017 **Interaction Design Lab, Cornell University**, Ithaca, NY
Graduate Research Assistant; Advisor: Prof. Geri Gay
- 8/2014-6/2015 **The Governance Lab, New York University Tandon School of Engineering**, New York, NY
Research Associate; Advisor: Prof. Stefaan Verhulst
- 03/2013-5/2014 **The Governance Lab, New York University Tandon School of Engineering**, New York, NY
Graduate Research Assistant; Advisor: Prof. Stefaan Verhulst

AWARDS

- 2018 Center for the Study of Inequality Seed Grant (\$930), Cornell University
- 2018 Media Studies Graduate Working Group Grant (\$1,200), Cornell University
- 2018 CHI Mentoring Symposium scholarship (\$1,050)
- 2017 CSCW Networked Privacy Workshop travel award (\$1,000)
- 2015 Cornell Fellowship (\$25,780), Cornell University
- 2014 Award for Academic Achievement in Concentration: Technology and Society, New York University
- 2013 Michael L. Rosenberg Scholarship for outstanding graduate students (\$5,000), New York University
- 2013 Mitchell Leaska Scholarship (\$500), New York University, 2013

PUBLICATIONS

- 2019 Taylor, S., DiFranzo, D., Choi, Y. H., **Sannon, S.**, and Bazarova, N. (2019). Accountability and Empathy by Design: Bystander Intervention to Cyberbullying on Social Media. To appear in the *Proceedings of the ACM on Human-Computer Interaction (CSCW '19)*.
- 2019 **Sannon, S.**, and Cosley, D. (2019). Power, Privacy, and Invisible Labor on Amazon Mechanical Turk. In *Proceedings of the 2019 ACM Conference on Human Factors in Computing Systems (CHI '19)*.
- 2019 **Sannon, S.**, Murnane, E., Bazarova, N., & Gay, G. (2019). "I was really, really nervous posting it": Communicating about Invisible Chronic Illnesses across Social Media Platforms. In *Proceedings of the 2019 ACM Conference on Human Factors in Computing Systems (CHI '19)*.
- 2018 **Sannon, S.**, Bazarova, N., & Cosley, D. (2018). Privacy Lies: Understanding How, When, and Why People Lie to Protect Their Privacy in Multiple Online Contexts. In *Proceedings of the 2018 ACM Conference on Human Factors in Computing Systems (CHI '18)*, paper 52, p. 1-13. (acceptance rate: 25.7%)
- 2018 Adams, A., Adams, P., Murnane, E., Elfenbein, M., Chang, P., **Sannon, S.**, Gay, G., & Choudhury, T. (2018). Keppi: A Tangible User Interface for Self-Reporting Pain. In *Proceedings of the 2018 ACM Conference on Human Factors in Computing Systems (CHI '18)*, paper 502, p. 1-13. (acceptance rate: 25.7%)
- 2017 **Sannon, S.**, Choi, Y. H., Taft, J., & Bazarova, N. (2017). What Comments Did I Get? How Post and Comment Characteristics Predict Interaction Satisfaction on Facebook. In *Proceedings of the International AAAI Conference on Web and Social Media (ICWSM)*, p. 664-667. Montreal, QC. (acceptance rate: 19%)

ARCHIVED SHORT PAPERS

- 2018 **Sannon, S.**, Stoll, B., DiFranzo, D., Jung, M., & Bazarova, N. How Personification and Interactivity Influence Stress-Related Disclosures to Conversational Agents. In *Extended Abstracts on Computer-Supported Collaborative Work (CSCW '18)*, p. 285-288.
- 2018 **Sannon, S.** and Cosley, D. (2018). "It was a shady HIT": Navigating Work-Related Privacy Concerns on MTurk. In *Extended Abstracts on Human Factors in Computing Systems (CHI '18)*, paper LBW507, p. 1-6. (acceptance rate: 39.8%)
- 2017 Purington, A., Taft, J., **Sannon, S.**, Bazarova, N., & Taylor, S. (2017). "Alexa is my new BFF": Social Roles, User Satisfaction, and Personification of the Amazon Echo. In *Extended Abstracts on Human Factors in Computing Systems*, p. 2853-2859. Denver, CO. (acceptance rate: 38%)

CONFERENCE PRESENTATIONS

- 2019 **Sannon, S.**, Stoll, B., DiFranzo, D., Jung, M., & Bazarova, N. (2019). "I just shared your responses": Extending Communication Privacy Management Theory to Interactions with Conversational Agents. Presented at *International Communication Association (ICA) Annual Conference*. Washington, DC.
- 2019 Duffy, B., Pinch, A., & **Sannon, S.** (2019). Imagining and Resisting Algorithmic Change: Independent Cultural Workers in an Age of Platformization. Presented at *International Communication Association (ICA) Annual Conference*. Washington, DC.
- 2018 **Sannon, S.**, Bazarova, N., & Cosley, D. (2018). Privacy Lies: Understanding How, When, and Why People Lie to Protect Their Privacy in Multiple Online Contexts. Presented at *Symposium on Usable Privacy and Security (SOUPS) 2018 Poster Session*. Baltimore, DC.

- 2018 **Sannon, S.**, Murnane, E., Bazarova, N., & Gay, G. (2018). Managing Privacy While Managing Pain: A Mixed Methods Study of Health Disclosures on Social Media. Presented at *Technology, Mind & Society*. Washington, DC.
- 2018 **Sannon, S.** and Cosley, D. (2018). "It was a shady HIT": Navigating Work-Related Privacy Concerns on MTurk. Presented at *United States Federal Trade Commission's PrivacyCon 2018 Student Poster Session*. Washington, DC.
- 2016 Choi, Y.H., Taylor, S., **Sannon, S.**, & Bazarova, N. (2016). Social Media Affordances and Interpersonal Aspects of Depression. Presented at *the National Communication Association 102nd Annual Convention*, Philadelphia, PA.
- 2013 **Sannon, S.** (2013). All The Roads Taken: Negotiating Identity as Global Nomads. Presented at the *New York State Communication Association Annual Conference*. Ellenville, NY.

WORKSHOP PAPERS AND CONSORTIA

- 2019 **Sannon, S.** (2019). Power Dynamics and Privacy Protection in the Gig Economy. *Doctoral Consortium, CSCW 2019*. Austin, TX.
- 2018 **Sannon, S.** (2018). Privacy-Protective Behaviors in the Face of Vulnerabilities. *Symposium on Usable Privacy and Security (SOUPS) 2018 Workshop on Inclusive Privacy and Security (WIPS)*. Baltimore, MD.
- 2017 **Sannon, S.** (2017). When Privacy is Painful: Designing for Multiple Needs and Trade-offs. *CSCW 2017 Workshop on Networked Privacy*. Portland, OR.
- 2017 Purington, A., Taft, J., **Sannon, S.**, Bazarova, N., & Taylor, S. (2017). "Alexa is my new BFF": A Case Study of the Amazon Echo's Social Functions and Roles. *CSCW 2017 Workshop on Conversational Agents*. Portland, OR.
- 2016 **Sannon, S.**, & Bazarova, N. (2016). From Theory to Design: Technological Interventions for Coping with Stress and Anxiety. *CHI 2016 Workshop on Mental Health and Computing*. San José, CA. (acceptance rate: 20%)
- 2014 **Sannon, S.** (2014). Workshop on Governance Design for the Future. *Personal Democracy Forum*. New York, NY.

TEACHING EXPERIENCE

Instructor of Record

Spring 2019 COMM2010 Oral Communication. Cornell University

Graduate Teaching Assistant

Fall 2018 COMM/INFO 2450 Communication and Technology. Cornell University

Fall 2017 COMM/INFO 2450 Communication and Technology. Cornell University

Fall 2015 COMM 2310 Writing About Communication. Cornell University

Guest Lecturer

Fall 2018 COMM/INFO 2450 Communication and Technology. Cornell University

Fall 2017 COMM/INFO 2450 Communication and Technology. Cornell University

Summer 2017 COMM/INFO 2450 Communication and Technology. Cornell University

Online Course Co-Creator

2016 Youth and Technology. Cornell University. Online course on pyd101.net.

2015 Internet Governance: Laws, Policies, Frameworks. Online course on ICANN.org.

INDUSTRY EXPERIENCE

- 2010-11 **Ogilvy and Mather**, New Delhi, India
Senior Strategic Planner
- 2009 **McCann Erickson**, Singapore
Strategic Planner
- 2008-09 **G.E. Money**, Dubai, UAE
Marketing and Communications Officer

MEDIA MENTIONS

- 2017 [Alexa, be more human.](#) *CNET*. Aug 29.
- 2017 [Festival of Scholarship.](#) *Ithaca Voice*. Aug 25.
- 2017 [Inauguration kicks off with research on display at Festival of Scholarship.](#) *Cornell Chronicle*. Aug 24.

SERVICE

Program Committees

- 2019 ACM CSCW (Interactive Posters)
- 2017 AAAI ICWSM

Reviewing

- 2017-19 ACM CHI
- 2017-19 ACM CSCW (**Excellent Reviewer Recognition 2017**)
- 2018-19 ICA
- 2018 Journal of Media Psychology
- 2017 Journal of Language & Social Psychology

Mentoring

- 2016-19 Peer mentor, Department of Communication, Cornell University

PROFESSIONALIZATION ACTIVITIES

- 2018 Future Professors Institute: Advancing Diversity in the Academy, Cornell University
- 2018 CHI Mentoring Symposium (CHIMe), ACM CHI 2018

ASSOCIATION MEMBERSHIP

- 2016-present Association for Computing Machinery
- 2018-present International Communication Association
- 2017-18 Association for the Advancement of Artificial Intelligence
- 2013-14 New York State Communication Association