

Shruti Sannon

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EDUCATION

Cornell University

PhD in Communication, Minor in Information Science, 2015–Present

- Committee: Natalie Bazarova (Chair), Dan Cosley (Co-Chair), Susan Fussell, Karen Levy

New York University

Master of Arts in Media, Culture, and Communication, 2014

- Advisor: Stefaan Verhulst

The University of Toronto

Honors Bachelor of Science in Psychology and Criminology (with Distinction), 2007

RESEARCH INTERESTS

Privacy; digital labor; inclusive design; human-computer interaction

AWARDS

- Center for the Study of Inequality Seed Grant (\$930), Cornell University, 2018
- Media Studies Graduate Working Group Grant (\$1,200), Cornell University, 2018
- CHI Mentoring Symposium scholarship (\$1,050), 2018
- CSCW Networked Privacy Workshop travel award (\$1,000), 2017
- Cornell Fellowship (\$25,780 recruitment award), Cornell University, 2015
- Award for Academic Achievement in Concentration: Technology and Society, New York University, 2014
- Michael L. Rosenberg Scholarship for outstanding graduate students (\$5,000), New York University, 2013
- Mitchell Leaska Scholarship (\$500), New York University, 2013

RESEARCH EXPERIENCE

Social Media Lab, Cornell University

Graduate Research Assistant

Ithaca, NY

August 2015-present

Interaction Design Lab, Cornell University

Graduate Research Assistant

Ithaca, NY

August 2016-May 2017

The Governance Lab, New York University Tandon School of Engineering

Research Associate

New York, NY

August 2014-June 2015

Graduate Research Assistant

March 2013-May 2014

PEER-REVIEWED PUBLICATIONS

Sannon, S., and Cosley, D. (in press). Power, Privacy, and Invisible Labor on Amazon Mechanical Turk. To appear in *Proceedings of the 2019 ACM Conference on Human Factors in Computing Systems (CHI '19)*.

Sannon, S., Murnane, E., Bazarova, N., & Gay, G. (in press). "I was really, really nervous posting it": Communicating about Invisible Chronic Illnesses across Social Media Platforms. To appear in *Proceedings of the 2019 ACM Conference on Human Factors in Computing Systems (CHI '19)*.

Sannon, S., Bazarova, N., & Cosley, D. (2018). Privacy Lies: Understanding How, When, and Why People Lie to Protect Their Privacy in Multiple Online Contexts. In *Proceedings of the 2018 ACM Conference on Human Factors in Computing Systems (CHI '18)*, paper 52, p. 1-13. (acceptance rate: 25.7%)

Adams, A., Adams, P., Murnane, E., Elfenbein, M., Chang, P., **Sannon, S.**, Gay, G., & Choudhury, T. (2018). Keppi: A Tangible User Interface for Self-Reporting Pain. In *Proceedings of the 2018 ACM Conference on Human Factors in Computing Systems (CHI '18)*, paper 502, p. 1-13. (acceptance rate: 25.7%)

ARCHIVED SHORT PAPERS

Sannon, S., Stoll, B., DiFranzo, D., Jung, M., & Bazarova, N. How Personification and Interactivity Influence Stress-Related Disclosures to Conversational Agents. In *Extended Abstracts on Computer-Supported Collaborative Work (CSCW '18)*, p. 285-288.

Sannon, S. and Cosley, D. (2018). "It was a shady HIT": Navigating Work-Related Privacy Concerns on MTurk. In *Extended Abstracts on Human Factors in Computing Systems (CHI '18)*, paper LBW507, p. 1-6. (acceptance rate: 39.8%)

Sannon, S., Choi, Y. H., Taft, J., & Bazarova, N. (2017). What Comments Did I Get? How Post and Comment Characteristics Predict Interaction Satisfaction on Facebook. In *Proceedings of the International AAAI Conference on Web and Social Media (ICWSM)*, p. 664-667. Montreal, QC. (acceptance rate: 19%)

Purington, A., Taft, J., **Sannon, S.**, Bazarova, N., & Taylor, S. (2017). "Alexa is my new BFF": Social Roles, User Satisfaction, and Personification of the Amazon Echo. In *Extended Abstracts on Human Factors in Computing Systems*, p. 2853-2859. Denver, CO. (acceptance rate: 38%)

CONFERENCE PRESENTATIONS

Sannon, S., Stoll, B., DiFranzo, D., Jung, M., & Bazarova, N. (2019). "I just shared your responses": Extending Communication Privacy Management Theory to Interactions with Conversational Agents. To be presented at the *International Communication Association (ICA) Annual Conference*. Washington, DC.

Sannon, S., Bazarova, N., & Cosley, D. (2018). Privacy Lies: Understanding How, When, and Why People Lie to Protect Their Privacy in Multiple Online Contexts. *Symposium on Usable Privacy and Security (SOUPS) 2018 Poster Session*. Baltimore, DC.

Sannon, S., Murnane, E., Bazarova, N., & Gay, G. (2018). Managing Privacy While Managing Pain: A Mixed Methods Study of Health Disclosures on Social Media. *Technology, Mind & Society*. Washington, DC.

Sannon, S. and Cosley, D. (2018). "It was a shady HIT": Navigating Work-Related Privacy Concerns on MTurk. *United States Federal Trade Commission's PrivacyCon 2018 Student Poster Session*. Washington, DC.

Choi, Y.H., Taylor, S., **Sannon, S.**, & Bazarova, N. (2016). Social Media Affordances and Interpersonal Aspects of Depression. *The National Communication Association 102nd Annual Convention*, Philadelphia, PA.

Sannon, S. (2013). All The Roads Taken: Negotiating Identity as Global Nomads. *New York State Communication Association Annual Conference*. Ellenville, NY.

WORKSHOP PAPERS

Sannon, S. (2018). Privacy-Protective Behaviors in the Face of Vulnerabilities. *Symposium on Usable Privacy and Security (SOUPS) 2018 Workshop on Inclusive Privacy and Security (WIPS)*. Baltimore, MD.

Sannon, S. (2017). When Privacy is Painful: Designing for Multiple Needs and Trade-offs. *CSCW 2017 Workshop on Networked Privacy*. Portland, OR.

Purington, A., Taft, J., **Sannon, S.**, Bazarova, N., & Taylor, S. (2017). "Alexa is my new BFF": A Case Study of the Amazon Echo's Social Functions and Roles. *CSCW 2017 Workshop on Conversational Agents*. Portland, OR.

Sannon, S., & Bazarova, N. (2016). From Theory to Design: Technological Interventions for Coping with Stress and Anxiety. *CHI 2016 Workshop on Mental Health and Computing*. San José, CA. (workshop acceptance rate: 20%)

Sannon, S. (2014). Workshop on Governance Design for the Future. *Personal Democracy Forum*. New York, NY.

INVITED TALKS AND PRESENTATIONS

COMM/INFO 2450 Communication and Technology. Cornell University, Oct 23, 2018.

Guest Lecture: Social Media and Well-being

COMM/INFO 2450 Communication and Technology. Cornell University, Sept 21, 2017.

Guest Lecture: Social Media and Well-being

COMM/INFO 2450 Communication and Technology. Cornell University, June 19, 2017.

Guest Lecture: Protecting and Negotiating Privacy Online

Festival of Scholarship. Cornell University, August 24, 2017.

Poster Presentation: Communicating about Invisible Chronic Illnesses across Social Media Platforms and Audiences

TEACHING EXPERIENCE

Instructor of Record

- COMM2010 Oral Communication. Cornell University, Spring 2019.

Graduate Teaching Assistant

- COMM/INFO 2450 Communication and Technology. Cornell University, Fall 2018.
- COMM/INFO 2450 Communication and Technology. Cornell University, Fall 2017.
- COMM 2310 Writing About Communication. Cornell University, Fall 2015.

Online Course Co-Creator

- Youth and Technology. Cornell University. Online course on pyd101.net, 2016.
(Developed content for educators and parents on digital privacy literacy for teenagers)
- Internet Governance: Laws, Policies, Frameworks. Online course on ICANN.org, 2015.

SKILLS

Analysis software: SPSS, R, NVivo

Quantitative methods: experimental design, surveys, content analyses

Qualitative methods: interviews, ethnographic fieldwork, focus groups, observation

INDUSTRY EXPERIENCE

Ogilvy and Mather	New Delhi, India
Senior Strategic Planner	2010-2011
<ul style="list-style-type: none">Conducted focus groups, surveys, and interviews to understand consumer attitudes and behavior	
McCann Erickson	Singapore
Strategic Planner	2009
<ul style="list-style-type: none">Developed research reports on the intersection of culture and media based on primary qualitative research on topics such as the digital media habits of 18-24 year olds	
G.E. Money	Dubai, UAE
Marketing and Communications Officer	2008-2009

MEDIA MENTIONS

CNET: [Alexa, be more human](#) by Ben Fox Rubin. Aug 29, 2017.

Ithaca Voice: [Video interview](#) about research presented at the Cornell Festival of Scholarship by Jacob Mroczek. Aug 25, 2017.

Cornell Chronicle: [Inauguration kicks off with research on display at Festival of Scholarship](#) by Tom Fleischman. Aug 24, 2017.

SERVICE

Program Committees

- ICWSM 2017

Reviewer

- CHI 2017, 2018, 2019
- CSCW 2017, 2018 (Received **Special Recognition**)
- ICA 2018, 2019
- Journal of Media Psychology 2018
- Journal of Language & Social Psychology 2017

Subreviewer

- Journal of Communication 2017
- ICWSM 2016

Mentoring Activities

- Peer mentor, Department of Communication, Cornell University, 2016-2017; 2018-2019

PROFESSIONALIZATION ACTIVITIES

Future Professors Institute: Advancing Diversity in the Academy, Cornell University, 2018

CHI Mentoring Symposium (CHIMe), CHI 2018

ASSOCIATION MEMBERSHIP

Association for Computing Machinery, 2016-present

Association for the Advancement of Artificial Intelligence, 2017-2018

New York State Communication Association, 2013-2014